

**B&G Supporters Trust
Steering Committee
Crown & Mitre
Thursday 23rd July 2009**

MINUTES

Attendance	
Neil Timms - Chair Julian Gamble Lynsey Rout Ken Rout Len Candlish	Rob Bunting Phil Ellis Lee Calton Ray Sherring

		Action
1	Apologies Jamie Heaphey Matt Lane	
2	Acceptance of Minutes from previous meeting: Accepted and signed	
3	Matters arising from previous meeting – There were none	
4	Colin Mowles, voted in as Treasurer, put forward by Ken Rout, seconded by Julian Gamble. Reports from Sub-Groups <u>Constitution P.E.</u> <ul style="list-style-type: none"> • Need to get completed constitution in by Monday. • Queries from meeting: Exclusions from becoming a Director – James Mathie, SD - a nominations form needs to be completed. No unspent criminal convictions, bankruptcy, mentally insane, disqualified from becoming a Director. Copy to SD as well copy kept with us. Removing necessity to have Seal from our constitution. Should have a plaque at registered address, but not following this. • Name of Society – Blue & Gold Supporters Society Ltd, area based King's Lynn & West Norfolk. • Expulsion on a disciplinary matter, 66.66%, same from Board. How many people on Society Board 6-12. plus Co-optees if required • Length of Service – 2 years before re-election, from 1st AGM. Can always call an EGM. • Need to arrange Auditor • Still no agreement on registered office. Can change in future, but needs 7 days to change address. PE happy to use his address at present. 	PE

Fundraising (RS)

- RS – quiz night on 7th August. Teams of 4. Query food at a later function. Advertise through normal media – face book, radio, tannoy etc. No posters. 7.30 start. Prize 4 tickets for the first game of the season. Second prize may be £20. Football card. This is to raise funds for ST, not being run by them.
- Next function booked for 10th Sept “Attila the Stockbroker”! Bands also attending. Wrist bands will identify those who can drink. PA has been organised. Minimal costs. Venue booked. 14 plus age. 175 tickets. Already underwritten, so no loss can be made. How do we promote this – can it be an ST event – Blue & Gold Promotion – all profits to the Blue & Gold Trust.
- Looking at booking a Halloween Party – family. May be Friday 30th Oct. Prizes for child’s fancy dress.
- Nov – difficult to get people out as appear to save for Christmas.(But possible launch event)
- JG – Christmas party.
- Infinity advertising on the internet – SD handbook advises caution. Need to market carefully. Numerous options e.g. e-bay, Argos etc.
- Casino night – auction at the end to purchase goods. Would need to buy chips – RB will check out. PE – should not give money prizes without the appropriate licence. JG - Able to do one race night a year. PE – need to be involved with the gaming board if monies exceed quarter million. There are 2 types of registration.
- Fundraising events to be arranged around payday to encourage more people to attend.

Membership (KR)

- The database costs £25 per month after the first year. What will we get for the monthly cost? If we decide not to continue, will we lose the records? It diarises birthdays, send bulk info. This may not be worth the cost. KR to check this point.

Community (JG)

- Launched on the 17th July in Lynn News. Forms handed out on game on 18th. Coupon will be in again on Friday 24th July and 7th August. This will lead us into the season. This will be run intermittently. 60 forms distributed at first friendly. 22 members to date.
- Member ship package is card, certificate, covering letter, and newsletter to start with. Signed birthday card with picture of player. Can collect 1-12 for £1. Tesco’s - 40 photos for free. 10p for card, 40p postage, or hand deliver if able.
- Distribution network – Jess Ibrom will distribute leaflets across West Norfolk, schools, Summer camps, brief all his staff. This is on behalf of B&G Juniors. Jess wishes to tie in with ST and the club etc.
- NT thanked JG for his hard work with this aspect of B&G Trust.
- Club Mascot costume – 20 mins at a game. There is a mascots race at Huntingdon on Sunday 4th October.
- Heather Bobbins will help with the Christmas party – Sunday ? 11-1, 4-7, Adult party later date.
- Community – Maybe a Cambridge United South Stand initiative at present. I.E. Leaflet drop, then they have to apply for tickets – standing tickets. E.g. target South Lynn, North Lynn, N and S Wootton, the larger villages.
- B and G Army - £10 life membership – hold off at present.

Website(N.T)

	<ul style="list-style-type: none"> No update, as have been unable to organise a meeting. Therefore move forward to setting it up. RS – all trust sites viewed have links to minutes of their meetings . 	
5	<p><u>Feedback from Fans Forum</u></p> <ul style="list-style-type: none"> Questions were asked on behalf of fans and were answered. NT thanked KR for minuting the forum. 	
6	<p><u>AOB</u></p> <ul style="list-style-type: none"> NT requested that ST members consider their comments/replies when posting on the website. Self regulation required. Need to come across as transparent and professional. Valid arguments only. NT – number of Directors. At present NT, JG, RB, LC, RS and ? Colin Mowles. Need wide representation of people on the Board so we will continue to talk to possible interested individuals. Launch – approximately 2 months. When will this occur – PE commented that it is tied in with an event i.e. an auction. Perhaps a November event - ? Design a leaflet to promote the launch event. There are 6 away games in October. There needs to be a meeting purely dedicated to the launch meeting. <u>ALL</u> to bring ideas to the next meeting. There has been a query from Nigel Link about the Blue & Gold Juniors. There appears to be a misunderstanding at the Club. KR - a request had been put forward for a reduced cost for the Armed Forces. There was little interest when previously approached. Newsletter on the RAF camp – target the children. LC to organise this with details from JG JG – Business Plans – template on SD. Need to commence and complete – set goals for 1 year, and review goals 3 monthly. KR – Consider Christmas lunch on 12th December – basic menu, Grants restaurant supplied lunch previously. NT to ask Ken Bobbins if Club will be running a Christmas lunch. PE – Directors Insurance - policy on Wiki, liability insurance. Could we get quote from other from – RB to seek quote. PE/LC – what will be the initial outlay for B&GT. Lottery funding may be looked into in future. 	
7	<p>Date of next meeting 7PM Thursday 6th August 2009 at Crown and Mitre</p>	