

Blue & Gold Supporters Trust

**Committee Meeting
Crown & Mitre
Thursday 28th January 2010**

MINUTES

Attendees: Nigel Barrett Phil Ellis Julian Gamble
 Jamie Heaphey Amanda Hodgson Colin Mowles
 Ken Rout Neil Timms Len Candlish (Notes)

Apologies: Matt Lane Ray Sherring

In attendance: Vicky Fairweather Pat Southgate

- 1. Appointments** There were no appointments.
- 2. Resignations** There were no resignations.
- 3. Minutes of the Last Meeting** The minutes of the last committee meeting held on the 7th January 2010 were read and unanimously accepted as a true record.
- 4. Matters Arising** All matters arising will be dealt with in these minutes.
- 5. Sub-Group Reports**

A. Constitution

- (i) Phil Ellis had been asked to check the wording in a particular paragraph of the constitution. The query was over the word objects, which was thought should have read as objectives. Phil clarified that the wording was in a legal context and was indeed correct.

B. Membership

- (i) As of today , the membership figures are as follows:-

| | | |
|--------------------|---|-----|
| Individual members | - | 206 |
| Associate members | - | 3 |
| Corporate members | - | 3 |

- (ii) Len Candlish has drafted a letter to be sent to potential new corporate members. This draft was read by all and approved.

ACTION: Len Candlish

- (iii) Len has also undertaken to write a covering letter to be forwarded to all Trust members, asking if they can recruit any corporate members. The Corporate letter and a membership form will be enclosed with the covering letter.

ACTION: Len Candlish

C. Community

- (i) Julian Gamble reports that there are now 156 Blue and Gold Junior members.
- (ii) Julian also reported that plans were underway to hold the postponed Juniors Christmas party. Details of this event have yet to be finalised, but will be publicised in due course.

ACTION: Julian Gamble and Matt Lane

- (iii) Julian has been liaising with the Lynn News regarding the use of the redundant Higgs and Tales column in the Tuesday editions. This was sponsored by Barrett/Batchelor Mortgage Services. Nigel Barrett has agreed that the Trust can utilise this facility for advertising Trust news. The Lynn News state that it will take 2 weeks to reconfigure the graphics.

D. Web Site

- (i) Len Candlish, Phil Ellis and Nigel Barrett held a meeting with Richard Clayton to discuss the future of the KLFC website and the Trust website. Richard displayed a development site on which he had combined the 2 websites, however the new site would become the official website of the Blue and Gold Supporters' Trust. Already a new version of the site was available, and it is envisaged that the complete site will be available in about 2 weeks time. This site will cover Trust news, and news of the Linnets.
- (ii) Richard Clayton has informed Julian that the online membership facility should be available as from this coming Sunday.
- (iii) It has been requested that Trust members be encouraged to use the link to Amazon which is a feature on the Website. This accrues a small but steady income for the Trust.
- (iv) Ken Rout has asked that a frequently asked question feature be included on the website menu. These questions were featured in the power point presentation at the Launch night.
- (v) Ken also asked that the list of In Memorium members be included on the website.

(vi) Neil Timms has requested that photographs of Trust Directors and Committee members be published on the website. It was agreed that photographs would be taken this Saturday at the Trust Luncheon. In addition to the photographs, Neil has asked that each individual should write a few lines to accompany the photographs, by way of an introduction.

E. Fundraising

(i) The Quiz Night held on Friday 22nd January 2010 was a great success realising the sum of £372.00 for Trust funds. Not only was it a success financially, but it was a great social event. Our thanks go to Dickie Watson for compiling the Quiz, to Mark Bradley for arranging the venue, and to the Masonic Centre for the use of their facilities. It is proposed to hold a quiz night every 3 months.

(ii) It is hoped to hold a Race/Quiz/Fun night on Saturday 27th February 2010, but details of the venue have yet to be finalised. All present were asked to try and resource a suitable venue, and then inform Julian.

(iii) Julian Gamble is investigating the potential for holding a football tournament for the Blue and Gold Juniors. Additionally he is proposing to promote the Trust at summer village fetes by holding penalty shoot-out competitions etc. He will discuss these ideas with Mark Hollis and Kevin Holland.

(iv) Julian has also researched the introduction of Scratch cards as a means of raising funds for the Trust. The cost of 3000 cards would be £175, with a potential nett profit of £673. At the same time, consideration is being given to running a monthly Trust lottery. It is proposed that tickets would cost £2.00 each, and can be purchased by standing order. This lottery would be open to the public, and not just to Trust members. These proposals will be discussed further at the next fundraising sub-group meeting.

6. Treasurer's Report The balance sheet for the period 012 Jan 10 to 23 Jan 10 is attached to these minutes. The account balance is £7433.21

7. Chairman's Report

A. The bulk of the Chairman's report is covered in the attached synopsis of the Open meeting held in the Masonic Centre on Sunday 24th January 2010.

3.

- B. The Chairman reported that he had received an 'e' mail from Jonathan Chapman suggesting that a meeting be held in order that a few misunderstandings be resolved. It would appear that Mr Chapman is concerned by a particular posting that has appeared on the Linnets website forum. It was made clear that although the individual who posted is a Trust member, he posted as an individual and not on behalf of the Trust. It was agreed that the Chairman would contact Mr Jonathan Chapman informing him that the Vice-chairman, the Secretary and the Treasurer were more than happy to meet with him and any other representatives of Lynn FC. However, the meeting would have to have a clear agenda, and minutes of the meeting should be recorded. The Chairman will update relevant individuals of arrangements for this meeting should it come to fruition.

ACTION: Neil Timms

- C. The Chairman informed the committee that he had met with Mr Richard Whiley who had made a proposal that in his view would allow the Trust to have a more formal involvement with the football club. He suggested that the Trust have a separate account in which a sum of money could be set aside to help pay for players wages etc. This proposal is not within the rules of the Trust. It is quite clear that Trust funds will be used for community projects, the purchase of shareholdings in the club, or indeed buying the club. Additionally, the use of Trust funds would have to be agreed by a ballot of all Trust members.
- D. It has been proposed by the landlord of the Lord Napier Public House that Trust members may be offered refreshments at discounted prices on match days, with a percentage of that discount being passed on to Trust funds. After much discussion, it was thought that the only way that the Trust could promote the Lord Napier was that they become a corporate member, and then that establishment could be afforded the same advertising service on the Trust website as other corporate members. Then should the Lord Napier choose to make further donations to Trust funds, that would of course be very welcome. It was agreed that Nigel Barrett and Len Candlish would follow up this proposal.

ACTION: Nigel Barrett and Len Candlish

8. **Any Other Business**

- A. Amanda Hodgson expressed her concern that the meeting held last Sunday was indeed open to all, rather than just to Trust members. Amanda's concerns were totally founded as at previous meeting it had been recorded and agreed that all further open meeting would be for Trust members only. It was agreed unanimously that if any previous agreement made by committee are to be revoked, this must and can only be done by agreement at a full committee meeting.
- B. A discussion took place regarding communication with Trust members. It was acknowledged that although the last few months had been extremely busy in preparing the bid for the lease, it was agreed that communication with members has to be improved. It has been decided that a quarterly newsletter should be produced

and distributed. Jamie Heaphey was asked to identify those members who were not contactable by 'e' mail in order that hard copied can be forwarded by land mail.

4.

- C.** Julian Gamble informed the committee that he had tried to contact Fred Popp to see if he was still willing to offer the Trust his marketing services. He was informed that Fred was out of the country until Friday the 5th Feb 2010. It was suggested that SME might help with designing Trust merchandise.
- D.** Julian further reported that he had conversed with James Mathie (Supporters' Direct) with regards to concerns over the lease for the Walks. James was concerned that the lease did not include a "break clause". This concern had been passed on to KL&WNBC.
- E.** The committee was made aware of concerns over the behaviour and attitude shown by Rob Bunting towards the Trust via his postings on the Forum. Rob had been excluded from any involvement with the Trust as a result of a previous incident. However, after stating that he still wished to support the Trust, Rob was invited back to inform the Trust how he intended to become involved and to persuade the committee that he would abide by Trust rules. To date Rob has not taken up that offer, and unfortunately in light of recent statements on the Forum, Rob can no longer be considered for membership of the Trust.
- F.** Some discussion took place with regards to purchasing a corporate package from the new club. This would probably include advertising boards and advertising space in match day programmes. Costings would have to be considered when they become available, and a decision taken by Trust members.
- G.** Discussions had taken place with Gordon Chilvers (Doubleg Clothing) with reference to his remaining KLFC merchandise. Gordon has offered all of this stock (retail value approx £2000) to the Trust for £500. It was also considered by the committee that another market stall could be arranged where this stock could be sold at half price, with the income being shared 50/50 between Double G Clothing and the Trust. Provisional arrangement would be made to hold the market stall on Saturday 13th Feb 2010. This would also provide another opportunity to promote the Trust. Nigel Barrett has undertaken to visit Gordon to view the remaining stock to see if purchase is viable.

ACTION: Nigel Barrett

- H.** Phil Ellis reminded the meeting that the Trust must register under the Data Protection Act. Jamie Heaphey offered to obtain all necessary forms and pass them on to the Secretary for processing and submission.

ACTION: Jamie Heaphey and Phil Ellis

5.

- I. The Secretary queried that composition of various sub-groups given the need for the Trust to re-focus its priorities now that the lease for the Walks Football ground has been awarded to Lynn FC. It was agreed that a re-structured fundraising group would consist of Jamie Heaphey, Jim Heaphey, Ken Rout, Mark and Amanda Hollis, Vicky Fairweather, Ray Sherring, Julian Gamble and Mark Bradley. Neil Timms and Colin Mowles have undertaken to contact two people with experience in fundraising and have expressed an interest in assisting the Trust. A fundraising sub-group meeting will be held at the earliest opportunity.

ACTION: Neil Timms and Colin Mowles

- J. It was agreed that the community sub-group would be expanded to include publicity. Members of this group will include Neil Timms, Matt Lane, Amanda Hodgson, Julian Gamble, Pat Southgate, Vicky Fairweather and Phil Ellis.
- K. Ken Rout has been asked to update the full committee contact list to include those who have recently joined.

ACTION: Ken Rout

9. **Date of Next Steering Group Meeting**

The next meeting will be held on Thursday 18th February 2010 in the Crown and Mitre at 7pm.

Action: All Steering Group Committee Members

BLUE & GOLD SUPPORTERS SOCIETY LTD

Income & Expenditure to 23rd January 2010

| Income | 1.01.10-23.1.10 | To Date |
|----------------------------|-----------------|----------------|
| Subscriptions- Individuals | 80.00 | 1910.00 |
| - Corporate | --- | 225.00 |
| Name Cards | --- | 60.00 |
| Donations | --- | 2253.40 |
| Fundraising | --- | 2288.25 |
| Raffle Tickets | --- | 1661.00 |
| | 80.00 | 8397.65 |

Expenditure

| | | |
|-------------------------|--------------|---------------|
| Raffle Tickets & Prizes | --- | 521.90 |
| Hall Hire etc | 50.00 | 162.00 |
| Bank Charges | --- | 35.89 |
| Insurance | --- | 224.65 |
| | 50.00 | 964.44 |

Surplus income over expenditure **30.00** **7743.21**

Represented by

Co-Operative Bank 6529.10

Pay-Pal Account

904.11

7433.21

Notes to figures for 2.1.10 to 23.1.10

Includes receipt no. KR49

IT SHOULD BE NOTED THAT £187.00 REPRESENTS SHARES