

## **Blue & Gold Supporters Trust**

**Committee Meeting  
The Gate - Middleton  
Thursday 18<sup>th</sup> February 2010**

### **MINUTES**

**Attendees:** Nigel Barrett                      Phil Ellis                      Matt Lane  
                  Colin Mowles                      Ken Rout                      Ray Sherring  
                  Neil Timms                      Len Candlish (Notes)

**Apologies:** Julian Gamble                      Jamie Heaphey                      Amanda Hodgson

**In attendance:** Amanda Hollis                      Mark Hollis

- 1. Appointments**                      There were no appointments.
- 2. Resignations**                      There were no resignations.
- 3. Minutes of the Last Meeting**                      The minutes of the last committee meeting held on the 28<sup>th</sup> January 2010 were read and unanimously accepted as a true record.
- 4. Matters Arising**                      All matters arising will be dealt with in these minutes.
- 5. Sub-Group Reports**

#### **A. Constitution**

- (i) Phil Ellis reported that he had submitted the initial application necessary to obtain a data protection licence, He will continue to progress this application, and update at the next meeting.

**ACTION:      Phil Ellis**

#### **B. Membership**

- (i) In the absence of Jamie Heaphey, Ken Rout reported that the current membership figures are as follows:-

Individual members	-	216
Associate members	-	5
Corporate members	-	3
In Memorium members	-	1

(ii) Julian Gamble reported that he has created a Trust Paypal account, which is linked directly to the Trust bank account. In order to complete the application process he needs to forward a recent Trust bank statement to the Paypal administrators. Colin Mowles is asked to forward a bank statement to Julian at the earliest opportunity.

**ACTION: Colin Mowles**

(iii) In order to co-ordinate 'e' applications and subscriptions made via the Paypal account, Julian is asked to pass the payment details to Colin Mowles at least on a weekly basis. Likewise, any new membership applications are to be forwarded to Jamie Heaphey on at least a weekly basis. Jamie is asked to forward new members details, including their membership numbers to Julian and Len Candlish at the earliest opportunity in order that Share Certificates and Membership Cards can be issued promptly. Julian states that payment receipts are filed in the klfc supporterstrust Google account.

**ACTION: Julian Gamble and Jamie Heaphey.**

(iv) Len Candlish informed the committee that he will be stepping up the campaign to recruit more corporate members once the rolling advertising banner is active on the website.

**ACTION: Len Candlish**

### **C. Community**

(i) Julian Gamble reported that there are currently 158 Junior Members.

(ii) Julian also announced that he has organised a party for all junior members. This is in lieu of the postponed Christmas Party. This will be held on Sunday 28<sup>th</sup> March 2010 at Clenchwarton Village Hall from 1pm to 3:30 pm. Flyers will be distributed in the week beginning 21<sup>st</sup> February 2010.

**ACTION: Julian Gamble and Matt Lane**

(iii) Julian has been contacted by the Headmaster of St Martha's School about organising a Festival of Football for all Primary schools in the area. Julian and Matt will discuss this request at the KLCF meeting scheduled for next week.

**ACTION: Julian Gamble and Matt Lane**

(iv) Julian is also interested in organising a Trust run junior football competition. He will discuss this further with Kevin Holland.

#### **D. Website**

- (i) Nigel Barrett reported that the website administrator is working tirelessly to develop the new website. There is much work in progress, and it is hoped that the latest upgrade may be available to view in the coming week. Many thanks to admin.
- (ii) It was agreed that traffic to the website administrator needs to be more co-ordinated, therefore all requests for items to be published on the website should be forwarded to Nigel Barrett. Many thanks to Nigel for agreeing to fulfil this role. It was further agreed that the moderators for the forum will be Neil Timms and Nigel Barrett.
- (iii) Phil Ellis was still waiting to hear from Supporters Direct with reference to an approved disclaimer for the Forum. Until then, the current disclaimer stands.

#### **E. Publicity**

- (i) Neil Timms had met with Greg Plummer and the editor of the Lynn News to discuss using the redundant Higgs & Tales column to promote Trust news and events. After discussion, the editor decreed that this column on the sports page was not appropriate for advertising Trust business. He did however offer the Trust a weekly column of 150 words approx. If it reported on football issues, fans views and any comical/controversial stories. It was decided by 7 votes to one, that we should not proceed with this venture at the moment, however, it could be revisited when the new season starts. Neil Timms was asked to relay this decision to the Lynn News.

**ACTION: Neil Timms**

- (ii) Julian Gamble has forwarded a 1<sup>st</sup> draft of the content for the inaugural Trust Newsletter. All those present were asked to take a copy away, and then pass on constructive comments to Julian. Additionally, all attendees were asked to write an article, and again forward it to Julian for consideration by the end of next week. These articles can be humorous.

**ACTION: All Attendees**

#### **F. Fundraising**

- (i) The Chairman thanked all those who helped organise and man the latest market stall, which was held in King's Lynn Town centre on Saturday 13<sup>th</sup> January 2010. This raised £175.50 from the sale of KLFC merchandise which was provided at greatly discounted prices by Gordon Chilvers (Double G Clothing). In addition, £120.00 was kindly received in donations, and 3 new members were recruited.

- (ii) Julian Gamble, via Mark Bradley has provisionally booked the Masonic Centre for Trust fundraising/Social events on the 5<sup>th</sup> March, 23<sup>rd</sup> April and 28<sup>th</sup> May 2010. It had been proposed to hold "An Evening With" event, with ex KLFC players speaking on the 5<sup>th</sup> March. However, despite great efforts by Ken Rout to engage former players who were willing to participate, it proved too short notice and this event is cancelled. However, it is hoped to go ahead with this event at a later date. A Race /Fun night is being organised for the 23<sup>rd</sup> April, and a Quiz Night is being organised for the 28<sup>th</sup> May. Phil Ellis will cancel the 5<sup>th</sup> March booking for the Masonic Centre.

**ACTION: Phil Ellis**

- (iii) Len Candlish and Julian Gamble had held a meeting with Fred Popp (SME Marketing and Branding). Many ways of improving the Trust image, and marketing the Trust were discussed. Fred offered to assist the website administrator in developing the website, but it was stated that the administrator would for sure be happy to develop his site on his own. This was confirmed during a telephone conversation between admin and Nigel Barrett. Fred then suggested that a new and more recognisable logo would improve Trust profile. He has undertaken to design a new logo for approval by the Trust directors. He would also integrate the new logo in designing new fashionable printed t- shirts and potentially other merchandise. Many thanks to Fred for his advice and valued assistance. Julian will contact Fred to see if he can give a timeline for the new logo design to be viewed.

**ACTION: Julian Gamble**

- (iv) Julian has stated that he is struggling to find the time to organise a Fundraising sub-group meeting. Ken Rout has kindly volunteered to chair the fundraising sub-group. To that end, he has organised a fundraising sub-group meeting for Monday 22<sup>nd</sup> February 2010 at the Gate at Middleton, starting at 7pm.

**ACTION: Ken Rout**

- (v) It was agreed that the proposed Trust lottery should be the priority fundraising activity. Colin Mowles has undertaken to organise this lottery, including any bank reconciliations. This will be discussed further at Monday's meeting.

**ACTION: Colin Mowles**

- (vi) Julian Gamble is progressing a "Beat the Goalie" event to be held at Magdalen Village fete on 12<sup>th</sup> June 2010. Julian will report on any further developments at the next meeting.

**6. Treasurer's Report** The balance sheet for the period up to 13 Feb 10 is attached to these minutes. The account balance is £8119.06. It was noted that the £40 expenditure on shirts, should actually read scarves. These are for associate members.

## **7. Chairman's Report**

- (i) The Chairman reported that he and Phil Ellis had held a meeting with Jonathan Chapman (Lynn FC) at the Norfolk Arena on the 15<sup>th</sup> February. This meeting was at the request of Mr Chapman, and it was hoped that the meeting would clarify the future relationship between the Directors of Lynn FC and the Trust. Minutes of this meeting are attached to these minutes, and they can also be viewed on the website.
- (ii) The chairman also asked that we look at consolidating our focus by means of restructuring sub-groups and allocating responsibility for various activities. It was also suggested that job descriptions be written for each role. Proposed allocation of roles were as follows:-

Community	-	Julian Gamble and Matt lane
Lottery	-	Colin Mowles
Website	-	Nigel Barrett
Membership	-	Ken Rout and Jamie Heaphey
Functions/Events	-	TBD
Publicity	-	TBD

All committee members were asked to consider these proposals and discuss at the next meeting.

**ACTION: All committee members**

## **8. Any Other Business**

- (i) Len Candlish informed those present that the Supporters Direct Annual Conference and AGM is being held in London on Saturday 12<sup>th</sup> and Sunday 13<sup>th</sup> June 2010. Len has already stated that he will attend.
- (ii) It was suggested that we look to organising a social event with another Trust, and perhaps go to watch one of their matches. Again, attendees were asked to consider this proposal and discuss further at the next meeting.
- (iii) It was also proposed that the Trust run a travel club, organising travel to away matches next season. Len Candlish has undertaken to investigate the viability of this proposal.

**ACTION: Len Candlish**

- (iv) It has been announced that Lynn FC will be holding an open forum at Lynnsport on Friday 5<sup>th</sup> March 2010. They have also announced a possible 1<sup>st</sup> Friendly fixture against a Norwich City XI on the 18<sup>th</sup> July 2010.

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**9. Date of Next Steering Group Meeting**

The next meeting will be held at 7pm on Thursday 11<sup>th</sup> March 2010 The Crown & Mitre.

**Action: All Steering Group Committee Members**

**POST MEETING NOTE:** One agenda item which was omitted from tonight's meeting, was a suggestion from the Masonic Centre. They are willing to keep all future hire costs to an absolute minimum in return for an advert on our website. This will be discussed at the next meeting.

## BLUE & GOLD SUPPORTERS SOCIETY LTD

### Income & Expenditure to 10th March 2010

Income	13.2.10-10.3.10	To Date
Subscriptions-Individuals	20.00	2110.00
Associate		8.00
Corporate		225.00
Name Cards		60.00
Donations	90.00	2411.90
Fundraising	175.50	2933.10
Raffle Tickets		1661.00
Interest	0.88	0.88
	286.38	9409.88
Expenditure		
Scarves		40.00
Raffle Tickets & Prizes		521.90
Hall Hire etc	12.00	174.00
Bank Charges		35.89
Insurance		44.65
	12.00	1016.44
Surplus income over expenditure	274.38	8393.44
Represented by		
Co-Operative Bank		7489.33
Pay-Pal Account		904.11
		8393.44

Notes to figures for 13.2.10 to 10.3.10

Donations include £90.00 from J Filowiat

Fundraising includes £163.50 (net) from market stall

IT SHOULD BE NOTED THAT £216.00 REPRESENTS SHARES

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