

Minutes of the Blue and Gold Trust Committee meeting held at the Queens Arms, London Road, King's Lynn on Saturday 2nd April 2011

In attendance :- P.Ellis W.Kercher S.Barber J.Flanagan N.Barrett C.Mowles
R.Last R.Sherring J.Gamble M.Lane M.Rose K.Rout

1. The minutes of the previous meeting were agreed unanimously and signed as a true record.
2. The Chairman reported that the necessary return had been made to the FSA and that a copy of our first year accounts had been sent to Supporters Direct with a request that the relevant grant monies be sent to us. The Chairman had also spoken at length to a gentleman who had complained about items appearing on our Forum which appeared to be critical of the Clubs owners. The gentleman concerned now has a clear view of the Trusts position regarding both the Forum and the relationship with the Club and will now consider joining the Trust. Phil also reminded Trust officials that anything they posted on the Forum could be open to misinterpretation.
3. It was agreed that we do not proceed with the proposed leaflet but instead publish a promotional leaflet for distribution round pubs, clubs, and local shops. J.Gamble will liaise with R.Sherring and P.Ellis to formulate this. We will, however, proceed with the Questionnaire which is designed to get feedback from members as to the future direction of the Trust.
4. Adult membership stands at 149. Trust officials are asked to recruit a new member each before the next meeting.
5. It was agreed that we organise a 6-a-side competition at St. Germans playing field on Saturday 21st May for U 11's and U 10's boys or mixed teams. If there is sufficient support this will take place on Sunday 22nd as well. K.Rout and R.Last will put this in motion and report back to the next meeting.

6. We have an additional business advertising on the rolling banner on the website.
7. The Treasurer has been indisposed so was unable to present an up-to-date financial report. He had, however, talked to Barclays regarding a higher interest deposit account with no success.
8. Our newly appointed Club Liaison officer has had an invitation from the Club Operations Manager to meet shortly.
9. J.Flanagan was asked to raise the topic of the Player of the Month award at his meeting with the Club.
10. We now have an extended range of merchandise available for sale which will be advertised on the website shortly when, hopefully, the publicity photos of shirts and hoodies will be ready.
11. Entry for the Lotto now stands at 206 which gives us a monthly profit of £237. Draw number 12 was made at the meeting and the winners are published on the website.
R.Sherring will draw up a promotional letter to encourage further entries.

12. It was agreed that, subject to the availability of equipment, we will broadcast every game regardless of the activities of the Lynn News and Radio Norfolk. By doing this we hope to be able to attract sponsorship next season.

13. AOB (i) P.Ellis reported that we have received a copy of the ground lease from the Council.

(ii) J.Gamble reported that membership of the Football Supporters Federation had been sent off and that the S D AGM will be held in Chester on 15th and 16th July. Directors wishing to attend will need to pre-register.

Date of the next meeting :- Saturday 30th April. 11 am at the Crown and Mitre