## Notes on Income Cash flow 2010-11

1. Based on Average attendance of 400

Seating Price £8

Standing Price £6

Concessions/ children £4

- 2. 20 x VIP tickets @ £300
- 3. Minimum Allowance for cup tournaments
- 4. Assuming Programme Printing cost are covered by advertising Revenue and only Sales for revenue

Attendance, VIPs' Cup and Programme revenue include VAT

Advertising (Ground, Match sponsor, Food concessions, shirt and ground sponsor) exc VAT

Tote, Clubshop, 100 club and Blue & Gold club net VAT

## Notes on Expenditure Cash Flow 2010-11

Electric, Gas, Telephone and Kit net of VAT

Player & Manager Budget including P.A.Y.E